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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 2101)

RESIGNATION OF EXECUTIVE DIRECTOR

The board of directors (the "Board") of Fulu Holdings Limited (the "Company", together with its subsidiaries and its consolidated affiliated entities, the "Group") hereby announces that with effect from 14 November 2023, Mr. Shui Yingyu ("Mr. Shui") has tendered his resignation as an executive director of the Company due to his desire to devote more time to other business engagements. Mr. Shui will remain as the senior vice president of the Group.

Mr. Shui has confirmed that there is no disagreement between himself and the Board and there is no other matter in relation to his resignation that needs to be brought to the attention to the shareholders of the Company and The Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to express its sincere appreciation to Mr. Shui for his valuable contributions to the Company during his tenure.

By order of the Board
Fulu Holdings Limited
Fu Xi
Chairman

Wuhan, Hubei Province, China 14 November, 2023

As of the date of this announcement, the Board comprises Mr. Fu Xi, Mr. Zhang Yuguo and Mr. Zhao Bihao as executive directors; and Mr. Li Wai Chung, Ms. Wang Yuyun and Mr. Wong Sincere as independent non-executive directors.